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ABSTRACT

This book explores the varying meanings and impacts of management and market on higher education. The book gives an historical account of the main characteristics of higher education systems in Australia, Canada, and the United Kingdom, focusing on developments in governance since World War II. There follows a discussion of the relationships of state and economy to the management of universities. The book describes and analyzes the institutional level of university management, and a case study account is given of one university's management (University of Aston in Birmingham, England). Perceptions and comments of senior academics who have come to occupy managerial roles are offered, based on interviews with personnel in 15 universities. The final chapter draws together the various threads of the argument about the relationships among state, economy, and the management of universities and how these affect the situation and work of academics. The book presents continuing themes about the nature, purpose, and control of academic work, particularly "professionalism" and "proletarianization" and the "corporatist" character of the states, economies, and management structures and styles. It comments on theoretical perspectives used and their applicability, and on prospects and choices for the future. An appendix lists the interview questions posed to academics and administrators. (Contains approximately 200 references.) (JDD)

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